

CRM Rules! v4.0

A Microsoft
Dynamics
CRM 2011
add on

Do What You Do Best and Leave the Coding to Us

Why spend your time tediously coding when that can be done for you automatically? Spend your valuable time where it counts the most—not searching the internet for snippets of code to use.

Quotes

"[CRM Rules!] provided all the critical customization capabilities we were looking for..."
Gregg Taft,
bNoticed.com

Richard Knudson,
MS Dynamics CRM
MVP, 2011 & 2012
calls CRM Rules! *one
of his favorite new
CRM add ons*

Contact Us!

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Create dynamic forms in Microsoft Dynamics CRM 2011 *without ever coding JavaScript*

Look Like a JavaScript Guru Overnight

CRM Rules! lets you easily customize form behavior by simply entering your criteria into the CRM Rules! forms. The code is automatically generated and deployed into your system.

Save Time and Money

Common requests can now be handled by the System Administrator or Business Analysts. Perfect for the Accidental Admin and anyone else who is not familiar with JavaScript. Free up your more technical personnel to work on more complex tasks, and complete user enhancement requests faster!

Easily Change Form Behavior Based on User Input

Every department works differently. CRM forms containing Service Level Agreements, Customer Contracts, Sales Forms, and all of your Custom Entity Forms can change on the fly depending on the data entered by the user. Make the system work for YOU, not the other way around. And all without coding JavaScript!

Technical

- Works online or on-premise
- Resides entirely within your CRM 2011 database as a managed solution.
- Built using OOB configuration of new entities and .net—no Silverlight forms required
- With nearly 60 rule action types and 70+ operators, combined with any customization functions the user adds, an unlimited number of rules can be created
- Preserve institutional knowledge by storing business logic in a searchable database for ease of maintenance
- VAR Developer version available

Once you see the power of
CRM Rules!, you'll never go
back to coding again!



 **VISIONARY**
software consulting